

A thriving technology
holding company
with humanity,
dreams and future



www.DGTH.co.kr

DG TECH HOLDINGS



About Us

DG Technology Holdings (DGTH) Is

The 1st joint-venture between Daegu Metropolitan City and Gyeongsangbuk-Do, with 11 universities and 2 Technoparks in its vicinity

DG Technology Holdings (DGTH) Is

An important channel for "knowledge, human networks, infrastructures, and support system" to share R&D outputs from its partner universities with businesses

And

A service provider as a hub of technology commercialization & startup to promote new business opportunities



History

Jul. 2013	Discussed founding DGTH	Dec. 2015	Completed setting up 11 in-kind subsidiaries
Jan. 2014	Signed an MOU on founding joint technology holding firm	Mar. 2016	Added 5 more in-kind subsidiaries and 2 more cash subsidiaries (18 subsidiaries in total)
Apr.	Composed the founding committee with members from 3 universities	Jun.	Added 3 more cash subsidiaries (21 in total)
Oct.	Incorporated DGTH on Oct. 27, 2014	Sep.	Added 4 more cash subsidiaries (25 in total)
Nov.	Received an approval from the Ministry of Education on Nov. 11, 2014	Dec.	Added 22 more cash subsidiaries (42 subsidiaries in total)



Shareholders



2 local governments and 11 universities have funded DGTH.





Vision & Mission

- ▶ Promote regional economy; Establish a virtuous cycle of technology commercialization
- ▶ Be a leading intellectual property rights commercialization & technology brokerage firm

Vision

The Leading Technology Holding Company in the World with Humanity, Dream, and Future

Goal

To Grow into a Top 5 Tech. Commercialization Firm in Korea by 2018

Mission

Advancing Regional Industries

Creating More Jobs for the Region

Creating New Businesses with Future Growth

Strategy

Construct an infrastructure where participating universities integrate technology commercialization

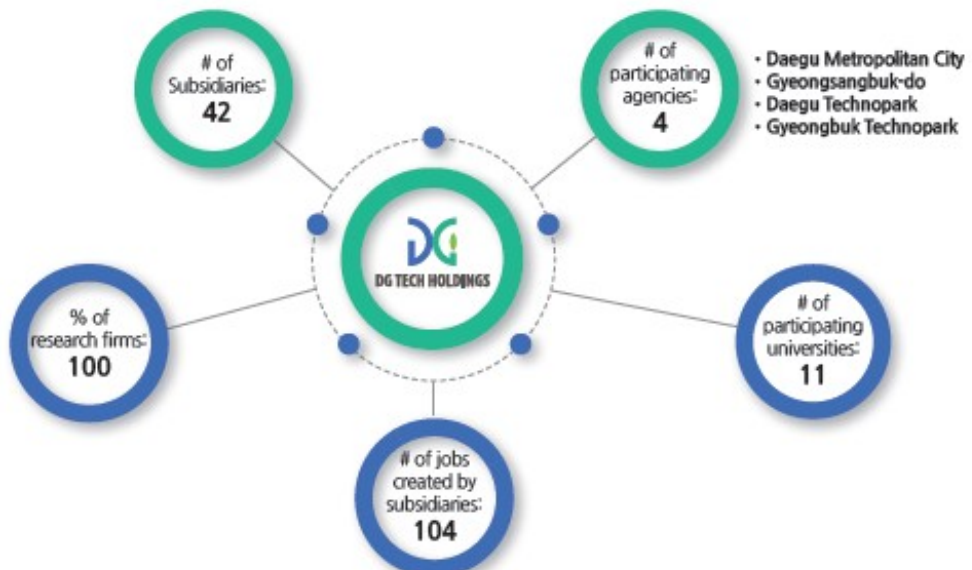
Improve participating universities' technology management competency

Strengthen and diversify DGTH's roles in technology commercialization



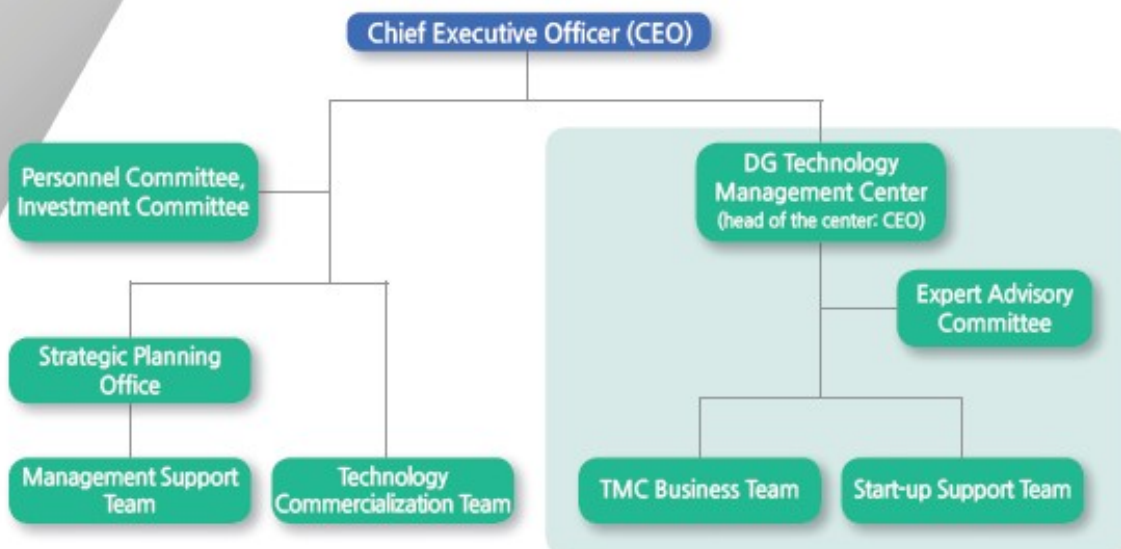
What DGTH Has Achieved So Far

- ▶ The first technology brokerage firm in Korea (registered in Mar. 2016)
- ▶ As of Dec. 2016, 42 subsidiaries are working on R&D.



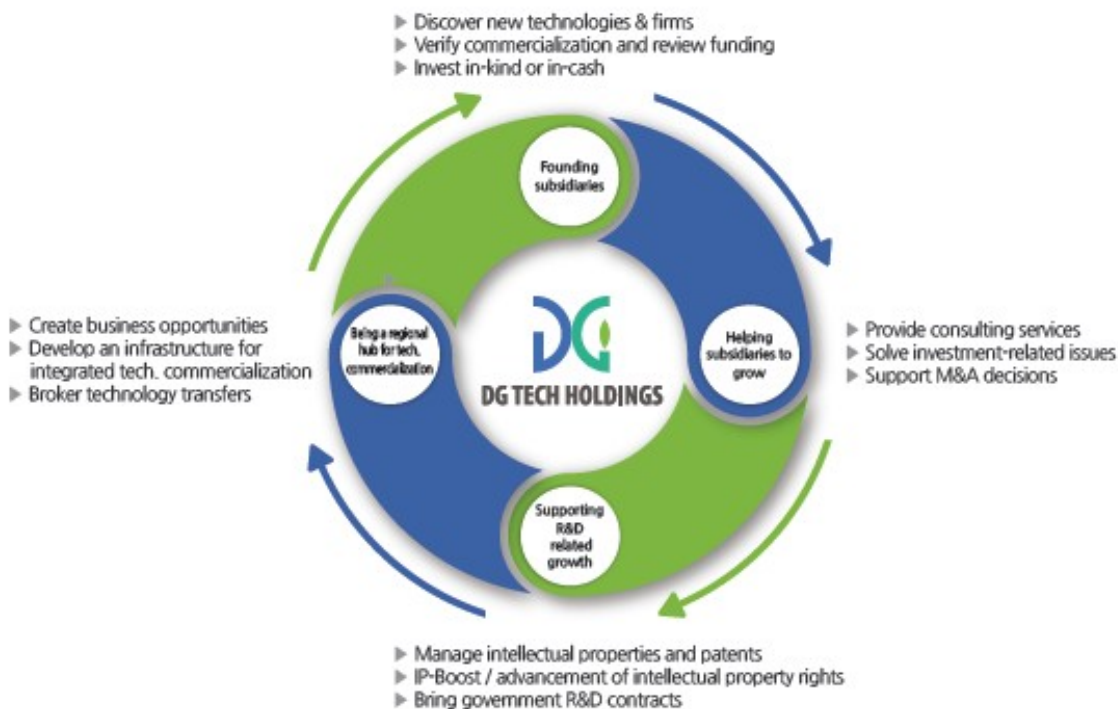


Organization Structure



Businesses

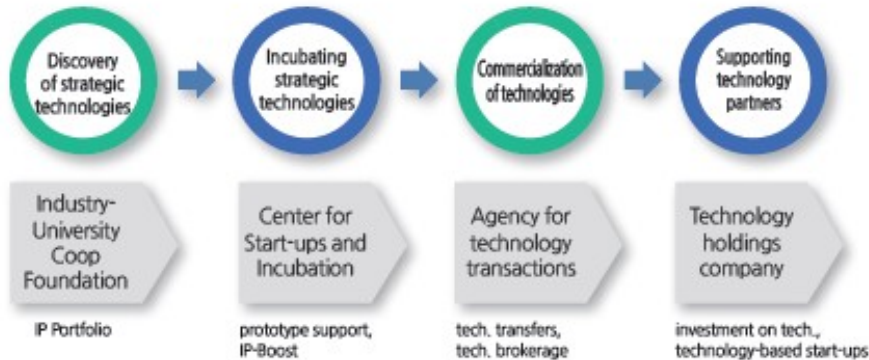
▶ We thrive to be the hub of technology commercialization and industry revolution in Deagu & Gyeongbuk.





Technology Commercialization Process

- ▶ Based on participating universities' IP technologies, DGTH discovers strategic technologies that businesses need.
- ▶ DGTH advances intellectual property rights and searches for appropriate business models.
- ▶ DGTH promotes technology marketing and tech. commercialization.
- ▶ Then, DGTH brokers to transfer technologies, invests on technologies, helps start-ups, and etc.



Discovery of Technologies on Demand

- ▶ DGTH secures promising technologies and items based on market needs
- ▶ DGTH matches business needs to technologies and plans tech. commercialization strategies.
- ▶ DGTH promotes technology development through flexible two-track methods: customer-oriented (market pull) approach and supplier-oriented (tech. push) approach.
- ▶ DGTH adopts a two-track technology discovery process.



Virtuous-Cycle Structure

- ▶ Securing strategic technologies → Transferring/commercializing technologies → Making profits/securing funds → Reinvesting the profits
- ▶ By stimulating technology start-ups, regional companies will enhance their competitiveness, they will hire more people, and new growth engines will be created.



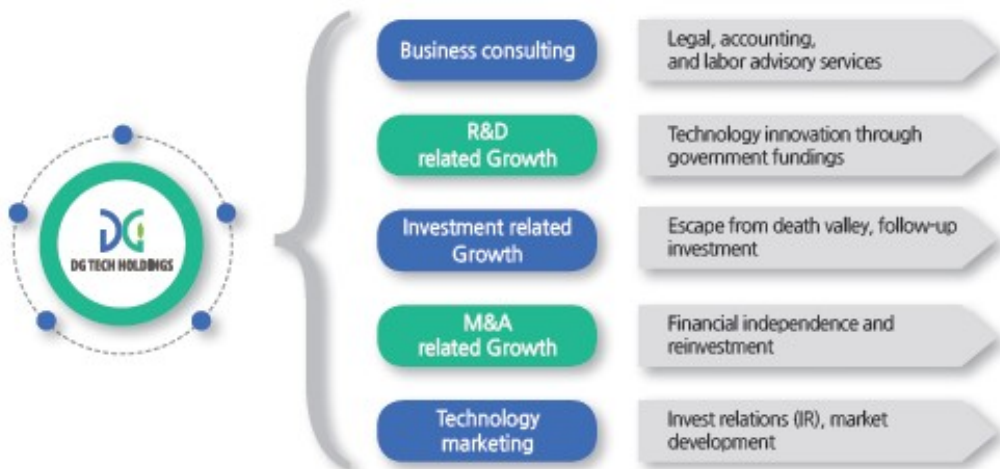
Founding Subsidiaries

- ▶ Once identified as a promising commercialization technology, DGTH decides whether to found a subsidiary or not.
- ▶ A subsidiary will be founded in collaboration with Daegu special zone strategic industries.



Supporting Subsidiaries on Growth

- ▶ Provide commercialization advisory and business consulting services
- ▶ Support R&D related growth: securing R&D related government contracts and financial-aid programs
ex. Acceleration program, TIPS, TMC, etc.
- ▶ Support investment-related growth: securing funds for sustainable tech. commercialization and start-ups
- ▶ Support M&A related growth: brokering transfers of ownership between subsidiaries and partners
- ▶ Engage in technology marketing: SMK, IR, Tech-Fair, market development, etc.





Exit Strategies

- ▶ In order to achieve generating profits and recovering investment funds, DGTH systemizes a follow-up management process for subsidiaries.
- ▶ According to the exit strategy, DGTH recovers its investments and reinvests the money into new subsidiaries.



Plans for Nurturing Subsidiaries

Category	2015	2016	2017	2018	2019
# of total subsidiaries	12	42	65	82	100
Total revenues by subsidiaries	-	\$2.17mil.	\$4.35mil	\$10.43mil.	\$30.43mil
# of employees by subsidiaries	30 employees	120 employees	170 employees	250 employees	350 employees

※ The exchange rate: KRW 1,150 ≈ U.S. \$1





Global Network



Strategy for a Global Hub

- ▶ Appoint global partners on critical areas and establish partnership with them.
- ▶ Joint technology development and technology cooperation
- ▶ Broker technology transfers (between firms or between firms and investors)
- ▶ Cross-investment on domestic and foreign firms
- ▶ Establish joint-ventures abroad



DGTH always welcomes you! If you have any question regarding technology and commercialization, please do not hesitate to contact us at any time.

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